

MADIGAN ARTIGES

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EXPERIENCE

2017 - present

Senior Art Director | THE TJX COMPANIES

Art director on creative marketing team for T.J.Maxx. Leads all concept, design and execution of projects, from brainstorming to stakeholder presentations and photo shoot direction. Manages creative development across multiple functions. Fosters relationships with marketing partners, production and studio teams. Develop fixture designs, graphic applications, and visual merchandising concepts. Ensures all designs align with brand identity, standards, and marketing goals. Collaborate with marketing, merchandising, operations, and production teams. Demonstrates strong problem-solving and project management capabilities, enabling seamless direction, design, and production of advertising and marketing assets across multiple channels. Brings strategic insight and hands-on expertise to cross-functional teams, fostering collaboration while ensuring the highest quality creative.

2015 - 2017

Branding + Marketing Director | Embarc Studio

Managed creative team to produce all branding and marketing collateral at architecture firm. Designed, wrote, edited and built content for marketing campaigns, web, print, and interior graphics. Managed all interactions with clients and vendors. Workload and deadline management of small graphics team. Assisted with interior design finish selections and presentations.

EDUCATION

2010 - 2015

Northeastern University
BFA Graphic Design

EXPERTISE

InDesign

Illustrator

Photoshop

Figma

Illustration

Photo Direction

Retail Design

E-mail

Brand Storytelling

Out of Home Campaigns

Product Styling

Hand Modeling