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# MADIGAN ARTIGES

## EDUCATION

2010 - 2015

Northeastern University  
BFA Graphic Design

## EXPERTISE

InDesign  
Illustrator  
Photoshop  
Figma  
Illustration  
Photo Direction  
Product Styling  
Hand Modeling

## EXPERIENCE

2017 - present

### **Senior Art Director | T.J.Maxx**

Art director on creative marketing team for T.J.Maxx and TJX Rewards Loyalty Program. Leads all concept, design and execution of projects, from brainstorming to stakeholder presentations and photo shoot direction. Manages creative development across multiple functions. Fosters relationships with marketing partners, production and studio teams.

photo shoot direction, store design, wayfinding, e-mail, print, out of home campaign creation, brand storytelling, illustration.

2015 - 2017

### **Branding + Marketing Director | Embarc Studio**

Managed creative team to produce all branding and marketing collateral at architecture firm. Designed, wrote, edited and built content for marketing campaigns, web, print, and interior graphics. Managed all interactions with clients and vendors. Workload and deadline management of small graphics team. Assisted with interior design finish selections and presentations.

E-mail, print, social media, interior design, interior/exterior renderings.