

artigesdesign.com
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MADIGAN ARTIGES

EDUCATION

2010 - 2015

Northeastern University
BFA Graphic Design

EXPERTISE

InDesign
Illustrator
Photoshop
Figma
Illustration
Photo Direction
Product Styling
Hand Modeling

EXPERIENCE

2017 - present

Senior Art Director | T.J.Maxx

Art director on creative marketing team for T.J.Maxx and TJX Rewards Loyalty Program. Leads all concept, design and execution of projects, from brainstorming to stakeholder presentations and photo shoot direction. Manages creative development across multiple functions. Fosters relationships with marketing partners, production and studio teams.

photo shoot direction, store design, wayfinding, e-mail, print, out of home campaign creation, brand storytelling, illustration.

2015 - 2017

Branding + Marketing Director | Embarc Studio

Managed creative team to produce all branding and marketing collateral at architecture firm. Designed, wrote, edited and built content for marketing campaigns, web, print, and interior graphics. Managed all interactions with clients and vendors. Workload and deadline management of small graphics team. Assisted with interior design finish selections and presentations.

E-mail, print, social media, interior design, interior/exterior renderings.